

BTEC

# BTEC Business

Edexcel



## 2 Year Courses

Diploma in Business (2 A Level Equivalent.)

Subsidiary Diploma (1 A Level Equivalent.)

## 1 Year Course

Certificate (1 AS Level Equivalent.) can progress to Subsidiary Diploma in year 2

## Course Content

Depending on which qualification is chosen, the units will be selected from core and specialist units taught over a one or two-year period;

### Core Units

Unit 1 Business Environment

Unit 2 Business Resources

Unit 3 Introduction to Marketing

Unit 4 Business Communication

### Specialist Units

Unit 5 Business Accounting

Unit 9 Creative Product Promotion

Unit 13 Recruitment and Selection,

Unit 15 Planning for a Career,

Unit 37 Business Ethics and

Unit 36 Starting a small business.

Specialist units may change.



### Diploma;

The BTEC National Diploma in Business Level 3 is a two-year programme, designed to give students a thorough knowledge of the business world together with vital business skills demanded by all major employers. The full course includes 4 core units and 8 specialist units.

### Subsidiary Diploma;

The subsidiary consists of six units studied over a two-year period. In the first year, students will study three core units. In the second year the course team will select a further three specialist units designed to give students a balanced, relevant structure to the course.

### Certificate

The certificate is a one-year course consisting of three of the core units. Students taking Certificate may progress onto the second year to complete the Subsidiary Diploma.

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## What will I be doing?

Due to the diverse nature of the course, a wide variety of teaching and learning styles will be utilised by the team, including group work, presentations and individual assignments. Students may research topics and present results in a wide variety of ways other than as written text; often applying their research, skills and knowledge to specific work-related contexts and case studies. Where appropriate, group interaction can often play a part; for example, through teamwork and role-play students can work collaboratively on certain key parts of their studies, just as they would in the workplace. In many parts of their programme of study, students learn in an applied and practical way and apply the under-pinning theories, research and analysis to bring a depth of understanding to their work.

The course content is equally suited to both male and female students due to its diverse programme of study

## How will I be assessed?

A BTEC in Business can help you achieve your full potential. Students are rewarded along the way for consistent hard work, without the added pressure of exams at the end. The course is entirely assessed through a range of coursework assignments and practical exercises. These will involve a range of tasks allowing you to demonstrate your knowledge and understanding of the topics. **THERE ARE NO EXAMINATIONS**

## Financial Implications

There are likely to be trips and visits to industry (such as IKEA, Calshot activity Centre and Thorpe Park) which may incur some expense but we will endeavour to cover costs within the departmental budget. The College has a Student Support Fund for those students who have difficulty meeting these costs.

## Progression and Career Possibilities

Both higher education establishments and industry recognise the BTEC qualification. The course is suitable for students who have a keen interest in following a career in the wide field of Business and who wish to go directly into employment after completing the award as well as those who wish to embark on a degree course at university.

## Minimum Entry Requirements

**5 GCSE's at grade A\* - C, including Maths and English.**

Apply online: [www.psc.ac.uk/apply](http://www.psc.ac.uk/apply) t: 01962 857555 e: [admissions@psc.ac.uk](mailto:admissions@psc.ac.uk)

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